

Tammy J. McCottry, loves her community and uses the gifts that she was blessed with to empower and encourage others. She is known as the Media Mogul and is the founder and CEO of Tammy Media Group (TMG), a media and event management production, public relations, and consulting company. TMG works with clients who trust them to share strategies on how to promote their businesses and produce successful television, marketing projects and events. Tammy Media Group also operates and manages the new Orangeburg County Conference Center in Orangeburg, South Carolina.

Tammy's television roots began in 1998 when she founded her first production company, McCottry Productions, Inc.(MPI). MPI quickly gained recognition based on its proven record of quality and integrity of service. McCottry Productions, Inc., produced its first talk show, "The Single Parent Corner" hosted by Tammy which aired on the UPN and NBC networks. Within three years Tammy became the Executive Producer and Host of the award winning "Tammy" Show which aired on the Comcast and FOX networks for over 15 years. The "Tammy" TV Show is currently streaming live on her YouTube channel and is produced by Tammy Media Group. The show features guests from community organizations, celebrities, community leaders and individuals who discuss topics on business, entrepreneurship, art, education, health, literature, youth, women, and other human-interest stories. Tammy is very transparent and wants her viewers to be inspired, ignited, and revolutionized to tell their unique stories and share what is happening in their communities. Tammy co-hosted along with SC State Representative David Mack, III, the PM Urban Edition, a daily radio community talk show and is currently the guest co-host on the David Mack radio talk show. Tammy has been featured multiple times on the cover of the Comcast Channel Guide for her accomplishments in the media industry as well as other local and statewide magazines.

Tammy founded The Parents Corner USA (PCUSA) organization dedicated to helping parents and their children restructure the family unit by giving them the tools needed to encourage the development of the moral fiber, character and family values which is targeted to economically challenged parents and at-risk youth. PCUSA also established a yearly initiative, The National Women and Girls Summit with a focus on girls ages 10-18 and women 18 - 92 and the goal of living a happy and healthy lifestyle.

Tammy is the author of, "Nuggets of Love for Our Daughters: From A Mother's Heart." The book is a warm engaging series of letters from a mother to her teenage daughter with a healthy dose of timely advice. Tammy is a dynamic and enthusiastic motivational speaker and has delivered hundreds of seminars, commencement and keynote speeches for colleges, non-profit organizations, churches, and corporations. She has shared the podium with the late Coretta Scott King as well as Judge Mablean Ephraim, the former judge of the national syndicated show, "Divorce Court" and many others.

Tammy was the Director of Special Events at Claflin University. She had the opportunity to serve as the Executive Director/CEO of the YWCA of Greater Charleston. Tammy was recognized as one of the 2020 Influential African American Women on LinkedIn. She was selected by the Southeastern Chamber of Commerce as the 2020 Ambassador of the N. E. N. O. Summits. Tammy is a member of Alpha Kappa Alpha Sorority, Inc. Gamma Xi Omega Chapter, The National Association of Television Producers and Executives and the Advisory Board of Jenkins Institute for Children (formerly known as Jenkins Orphanage). She also served on the board of The American Cancer Society, The National Black Leadership Initiative on Cancer, Charleston Concert Association, Dee Norton Lowcountry Children's Center, The Florence Crittenden Homes for Girls, The Exchange Club, and served as the former program director for Charleston Chapter of Jack and Jill of America, Inc. Currently, Tammy is the National Oratorical Ambassador for The Pathway Career Training Center.

Tammy continues to stay focused on community needs. November 19th was proclaimed as "Tammy McCottry Day", by the Honorable Mayor Joseph P. Riley, Jr. of the City of Charleston. The honor was bestowed for her unselfish service and work in the community. She received the Dr. Martin Luther King, Jr. Picture award and was presented an award from the SC Senate and House of Representatives for going above and beyond the call of duty in her community.

Tammy is a graduate of Howard University. She is a native of Charleston, S.C. and is the proud mother of her daughter Catherine. Tammy's philosophy and goal is "Believe always in yourself, trust only in God, and make a difference in the lives of others through inspiration and knowledge."